



ILLUCITY  
≡ CORNER ≡

**BOOST YOUR TRAFFIC  
AND DIVERSIFY YOUR REVENUE  
WITH VIRTUAL REALITY EXPERIENCES**



[www.cinemanext.com/vr](http://www.cinemanext.com/vr)



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## 3 TYPES OF EXPERIENCE: VR ARENA | VR HESTIA | VR RIDE

Easy to set and designed both for cinema exhibitors and special events

### VR ARENA



5 hours



6m x 6m x 2.5m

Allows gamers to share intense multi-player VR experiences, in teams or against one another. Designed for 4 players, it is an activity for friends, the whole family, children and adults, novices and experts alike. Available in a 36 sq. m setup, it is also suitable for VR escape games.



### VR HESTIA



1 hour



1m x 1m x 2m

First VR terminal without connection, installation or maintenance constraints. First VR terminal to provide access to a variety of VR universes and contents (360° view, interactive experiences) for every type of immersion.



### VR RIDE



2 hours



1m x 2m x 2m

Thanks to the D-BOX motion seat, experience hyper-realistic entertainment with the action in each headset carefully synchronised with your seat. The seat generates subtle and precise movements & vibrations to produce the most realistic sensory experiences.

### PRICING AND LICENCES

ILLUCITY Corner offers 2 business models:

- Sales
- Rental

### A SPECIFIC TICKETING MODEL

Ticket price:

**€3-10**/experience

Minimum montly revenue of

**€2,000** for the 3 activities with 40 operating hours and a 60% occupancy rate

### ILLUCITY CORNER

- Modular concept
- Personalised design and layout advice
- Installation and commissioning
- VR content management
- Team training
- Ticketing system
- Support & Maintenance
- Marketing package to boost your traffic