



PRESS RELEASE

Liège-Barchon (Belgium), Paris-Asnières-sur-Seine (France) and Düsseldorf (Germany) / 12 July 2018

CinemaNext Inaugurates New State-of-the-Art Premises in Liège-Barchon, Paris and Düsseldorf

Located near Liège at the Parc Artisanal in Blegny, a 2,400 m² hub facility fully-dedicated to cinema exhibitor services including a top-notch supply chain

Liège-Barchon (Belgium), Paris-Asnières-sur-Seine (France) and Düsseldorf (Germany)/12 July 2018/ CinemaNext, the specialist in cinema exhibitor services (Ymagis Group, ISIN: FR0011471291, TICKER: MAGIS, PME-PEA, TECH 40), is pleased to announce the inauguration of new state-of-the-art facilities in Liège-Barchon, Paris-Asnières-sur-Seine and Düsseldorf. The result is a new optimized, cost-effective and fully-secured supply chain organization to support the sustainable organic growth of CinemaNext and its subsidiaries across Europe, North America, Africa, Middle East and Central Asia.

CinemaNext's main hub located in Liège-Barchon (Parc Artisanal) features a 2,400 m² two-story building including 1,400 square meters dedicated to the supply chain and logistics. The new facility boasts interconnecting and scalable offices, fully-equipped conference rooms and advanced on-site technology platforms including the customer service department (NOC), quality-control room, projection system tests lab, a 40-seat screening facility and a showroom for cinema seating. The Liège-Barchon offices also integrate Eclair's Benelux team, which provides color-grading and DCP mastering services for international movie releases alongside digital distribution and theatrical delivery solutions.

As part of the strategic reorganization, CinemaNext in France and Germany successfully completed their relocations to new buildings situated in Paris-Asnières-sur-Seine and Düsseldorf respectively, with easy-to-access 200 m² and 480 m² warehouse capabilities. Both facilities host a variety of services including sales & field services, a customer support center for French and German-speaking cinema exhibitors, project management and sales administration.

For Georges Garic, Acting SVP of CinemaNext and Deputy CEO of Ymagis Group, "These new relocations are part of our investment strategy, which aims to achieve a more cost-effective organization with an optimized supply chain in three major markets of our network. This represents a strong investment from CinemaNext and a huge commitment in supporting the evolving needs of our clients of all sizes and the cinema marketplace, in terms of projection and audio equipment supplies, cinema outfitting, maintenance, training and spare parts, and in a totally controlled environment."

"Efficiency has been placed at the heart of our supply chain process, which makes our Barchon facility one of the world's most advanced logistics hubs entirely dedicated to cinema exhibitor services," explains Matthew Jones, General Manager Europe of CinemaNext and Netherlands Country Manager. "Our hub locations are ideally located because of the proximity of freight forwarding routes. We also provide more modern, open offices, which are more reflective of who we are."

CinemaNext | Liège Barchon

Rue Princess Astrid, 1
Parc Artisanal de Blegny
B-4671 Barchon, Belgium

CinemaNext | Paris-Asnières-sur-Seine

2 Rue Louis Armand
92600 Asnières-sur-Seine

CinemaNext | Düsseldorf

Kappeler Str. 145
D-40599 – Düsseldorf, Germany

CinemaNext's website is available at <https://www.cinemanext.com>



ABOUT CINEMANEXT - YMAGIS GROUP

CinemaNext is the Ymagis Group's business unit dedicated to exhibitor services. Founded in 2007 and managed by professionals from the motion picture and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. Through CinemaNext and Eclair, the Group provides smart, comprehensive solutions to movie exhibitors, distributors (feature films & event cinema), producers, rights holders, cinema/TV advertising networks, broadcasters, OTT channels and video publishers. Over the years, Ymagis Group has significantly expanded its portfolio of solutions & services and further developed its geographic footprint in Europe with permanent offices in 26 countries. The company's core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and Ymagis (VPF & financial services). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and has close to 800 employees. For more information, please connect to <http://www.ymagis.com>, <http://www.cinemanext.com> or <http://www.eclair.digital.com>

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