



PRESS RELEASE

Vienna (Austria) and Seoul (South Korea) – 25 April 2018

CinemaNext Signs Agreement with Austrian Circuit Cineplexx for First Samsung 3D Onyx CinemaLED

Vienna (Austria) and Seoul (South Korea) – 25 April 2018 / CinemaNext, the European specialist in cinema exhibitor services (Ymagis Group, ISIN: FR0011471291, TICKER: MAGIS, PME-PEA, TECH 40), today announced the signing of an agreement with Austrian cinema circuit Cineplexx (Constantin Film-Holding GmbH) for the installation of a Samsung 3D Onyx CinemaLED at the Cineplexx Wienerberg in Vienna. It will be the first Samsung Onyx CinemaLED deployed by CinemaNext.

"After the successful deployment of the next-generation sound systems at select Cineplexx cinemas and the opening of our 50th cinema site in Parndorf this past March, we are thrilled to once again partner with CinemaNext on our first Samsung CinemaLED Screen. With an emphasis on our pioneering work in terms of new technologies, we are able to set another milestone in Austria. Cineplexx Wienerberg will be the newest flagship within the company by featuring the first Samsung CinemaLED Screen not only in Austria but in the European Union," comments Christian Langhammer, Owner and Managing Director of Austria's Constantin Film Group. "It's a unique opportunity to introduce a next-generation and ground-breaking image technology to moviegoers and offer them exceptional image quality in a comfortable environment. We continue to invest in enhancing the cinematic experience with what unquestionably constitutes a game-changer for our industry."

"Cineplexx's Samsung 3D Onyx CinemaLED will boast a screen 10,24m (33.6ft) in width and 5,4m (17.7ft) in height with all visuals shining at ultra-sharp 4K resolution (4,906 x 2,160) coupled with state-of-the-art 7.1 audio technologies from Harman's JBL Professional Brand," explains Christof Federle, CinemaNext Regional Manager & Managing Director of CinemaNext Austria. "We expect to complete this project in mid-July in close collaboration with our colleagues in Valencia (Spain), who are in charge of building and assembling the LED complex structure. Featuring nearly 9 million pixels, Samsung's 3D Onyx CinemaLED delivers exceptional visual quality, technical performance and reliability."

First introduced in July 2017, Samsung Cinema Screen is a Digital Cinema Initiatives (DCI*)-certified cinema display, which amplifies on-screen content through HDR and EclairColor HDR picture quality. It features 4K images with peak brightness levels nearly 10 times greater (146fL) than the common cinema standard (14fL). The resulting high contrast showcases bright colors, pristine whites and deep blacks. Unlike standard 3D cinemas, the Samsung CinemaLED screen provides consistent picture quality across an entire theater, ensuring a uniform, immersive viewing experience for viewers in every seat.

"Samsung is thrilled to open Austria's first cinema auditorium with 3D Onyx CinemaLED in cooperation with Constantin Film-Holding," says Sunghan Kim, President of Samsung Electronics Austria GmbH. "With that, the Viennese are among the most innovative cinemagoers, and we hope that we will soon be able to introduce this unique cinematic experience to a greater audience throughout Austria." ."

ABOUT CINEMANEXT - YMAGIS GROUP

CinemaNext is the Ymagis Group's business unit dedicated to exhibitor services. Founded in 2007 and managed by professionals from the motion picture and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. Through CinemaNext and Eclair, the Group provides smart, comprehensive solutions to movie exhibitors, distributors (feature films & event cinema), producers, rights holders, cinema/TV advertising networks, broadcasters, OTT channels and video publishers. Over the years, Ymagis Group has significantly expanded its portfolio of solutions & services and further developed its geographic footprint in Europe with permanent offices in 26 countries. The company's core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and Ymagis (VPF & financial services). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and has close to 800 employees. For more information, please connect to <http://www.ymagis.com>, <http://www.cinemanext.com> or <http://www.eclair.digital>



ABOUT CONSTANTIN FILM-HOLDING GMBH

The film distributor Constantin Film Holding GmbH was founded in Austria in 1951. A second mainstay was created at the end of the 1960's in the segment of cine operations. In this segment, 25 traditional cinemas and cinema centres were operated until the beginning of the 1990's and, following a structural change, the Cineplexx Cine Operations GmbH, a subsidiary company of the Constantin Film Holding GmbH, was founded in 1993. The business developed during a time when many traditional cinemas in Austria were disappearing and multiplex movie theatres were conquering the market. Constantin Film reacted to this trend by establishing a group of 19 cinemas and 153 screens in Austria. Additionally, traditional movie theatres with up to 18 halls existed. In 2009, the Cineplexx INTERNATIONAL GmbH started expanding to Austria's neighbouring countries and the first cinema outside Austria was opened in Bolzano, South Tyrol. Cineplexx also took over a cinema in Zagreb's city centre, thus laying the foundation for expansion into Croatia. Further Cineplexx cinemas followed since 2011 in Croatia, Serbia, Montenegro and Macedonia. In 2013 Cineplexx established its first five multiplex movie theatres in Slovenia and the first seven-hall cinema in Albania. In Spring 2014 Cineplexx opened the biggest cinema in Serbia (Usce Shopping Center, Belgrade, with 11 halls and over 2.000 seats). The last expansion took place in March 2018 with the opening of Cineplexx Parndorf in Austria. Today, Cineplexx has a strong market presence with 44 multiplexes and six traditional locations in Austria, Croatia, Serbia, Slovenia, Montenegro, Macedonia, Albania, Kosovo, Greece and Italy, offering more than 300 screens. In 2017, the company's working force included 1,500 employees, the overall turnover amounted to 140 million euros and the number of Cineplexx visitors reached 12,0 million. More information is available at www.cineplexx.at

ABOUT SAMSUNG ELECTRONICS CO., LTD.

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** Digital Cinema Initiatives, LLC (DCI) is a joint venture of major motion picture studios, formed to establish a standard architecture for digital cinema systems.*

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Source: CinemaNext (Ymagis Group) and Constantin Film-Holding