



PRESS RELEASE

Liège (Belgium) and Lausanne (Switzerland) – 16 May 2019

CinemaNext Equips Switzerland's Pathé Spreitenbach with Three Dolby Atmos Immersive Sound Systems

Liège (Belgium) and Lausanne (Switzerland) – 16 May 2019/ CinemaNext, the European specialist in cinema exhibitor services (Ymagis Group, ISIN: FR0011471291, TICKER: MAGIS, PME-PEA, TECH 40), today announced that it has completed the installation of Pathé Switzerland's brand-new Pathé Spreitenbach multiplex, located near Zurich. Open to the public since 9 May, the 10-screen cinema complex (1,322 seats) has been equipped by CinemaNext Switzerland with state-of-the-art cinema technology, including 4K laser phosphor projection, Dolby Surround 7.1 and three Dolby Atmos-enabled screens.

"Known for its constant modernization and seeking out the latest in cutting-edge innovations, we couldn't be happier to have partnered with Pathé Switzerland on the equipment of its new Spreitenbach location featuring Dolby technology," said Olivier Douet, Managing Director of CinemaNext Switzerland. "We are delighted to have lent our technical expertise and know-how to this exciting project, in close collaboration with Dolby. In addition to the ultra-high-quality audio installations, each of the modern auditoria has been equipped with state-of-the-art laser phosphor projectors to provide audiences with an optimum cinemagoing experience."

The global creative community has adopted Dolby Atmos as the premier format for maintaining sound fidelity. Dolby Atmos creates powerful, moving audio by introducing two important concepts to cinema sound: audio objects and overhead speakers. To date, more than 4,800 Dolby Atmos enabled cinema screens have been installed or committed in more than 90 countries.

The Pathé Spreitenbach complex also features a Kids Cinema, an exclusive auditorium made by children for children, several VIP auditoria and an IMAX® cinema, for which CinemaNext Switzerland oversaw the installation of 17 VIP cocoon seats.

ABOUT CINEMANEXT - YMAGIS GROUP

CinemaNext is the Ymagis Group's business unit dedicated to exhibitor services. Founded in 2007 and managed by professionals from the motion picture and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. Through CinemaNext and Eclair, the Group provides smart, comprehensive solutions to movie exhibitors, distributors (feature films & event cinema), producers, rights holders, cinema/TV advertising networks, broadcasters, OTT channels and video publishers. Over the years, Ymagis Group has significantly expanded its portfolio of solutions & services and further developed its geographic footprint in Europe with permanent offices in 26 countries. The company's core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and Ymagis (VPF & financial services). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and has close to 800 employees. For more information, please connect to <http://www.ymagis.com>, <http://www.cinemanext.com> or <http://www.eclair.digital>

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