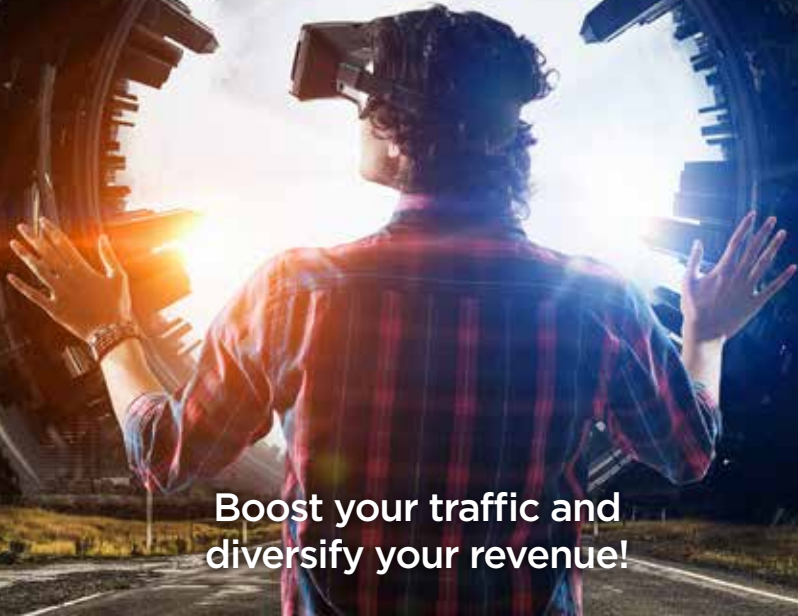




Discover our **Virtual Reality**  
offer for exhibitors



Boost your traffic and  
diversify your revenue!



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### PRICING AND LICENCES

CinemaNext offers 2 business models:

- 1 - Sales
- 2 - Rental

### A SPECIFIC TICKETING MODEL

Price of an activity:  
**€3-10**  
 / experience

Minimum monthly revenue  
**€2,000**  
 for the 3 activities with  
 a 30% occupancy rate

### VR Arena | VR Hestia | VR Ride

- Dedicated, modular space
- Personalised design and layout advice
- VR content management
- Installation and commissioning
- Team training
- Support and maintenance

### 3 TYPES OF EXPERIENCE

#### VR ARENA

Designed both for cinema exhibitors and special events, VR Arena enables players to share intense VR experiences, either working together or competing against each other. Easy to set up and designed for 4 people, VR Arena is an activity for the whole family, children and adults, novices and experts alike!

5 hours

5m x 5m x 2.5m



#### VR HESTIA

Designed for cinema exhibitors, Hestia is the first VR terminal that removes all connection, installation and maintenance constraints. VR Hestia is the first terminal opening the gateway to a plethora of virtual reality universes. The terminal provides all types of contents (360° view, interactive experiences) for all types of immersion and is managed through centralised software facilitating the user experience.

1 hour

1m x 1m x 2m



#### VR RIDE

Rides on D-BOX motion seats use movement to get the most out of your virtual reality entertainment, utilising the whole body to tell the story. The action in each headset is meticulously synchronised with your seat for an ultra-realistic sensory experience.

2 hours

1m x 2m x 2m

