



## **PRESS RELEASE**

Barchon (Belgium) and Copenhagen (Denmark) – 23 June 2022

# **Nordisk Film Cinemas Selects CinemaNext for Technical Support Services Across Denmark, Norway & Sweden**

***Barchon (Belgium) and Copenhagen (Denmark), 23 June 2022/*** CinemaNext, the European, Middle Eastern & African specialist in cinema exhibitor services, is pleased to announce it has signed a service agreement with leading Scandinavian cinema chain Nordisk Film Cinemas to oversee Remote Technical Support Services for Nordisk's entire network of 47 locations across Denmark, Norway and Sweden, representing a total of 258 screens.

"We are thrilled to renew our longstanding partnership with Nordisk Film Cinemas, which has been part of film history for more than 100 years," explains Georges Garic, Managing Director of CinemaNext. "This agreement demonstrates our ability to manage Nordisk's remote technical requirements effectively across Scandinavia, bringing each of their locations cost benefits and best-in-class technical support. We provide the highest level of customer service, monitoring and support for Nordisk's 258 cinema screens through our remote technical support service (NOC) utilizing our unique Customer Portal, an in house designed, made for cinemas ticketing system. It's a privilege for us to work with Nordisk, a company that aims for excellence in the technical offer to their customers."

"As an industry leader we strive to pursue innovative and cost-effective solutions in our operation. Our renewed agreement with CinemaNext supporting our pioneering centralised projection staff, shows that we are able to address our challenging industry terms with innovative solutions," explains Asger Flygare Bech-Thomsen, CEO of Nordisk Film Cinemas. "We look forward to benefitting from a more cost-effective approach to carrying out services such as monitoring, year-round customer service and spare parts inventory management with CinemaNext."

CinemaNext provides service agreements for all cinema equipment (projection systems, audio systems, central systems and content management) while its remote technical support services are available 7 days a week, 365 days a year.

With offices in 26 countries and over 13,000 screens installed globally to date, CinemaNext is the largest cinema exhibition services company in EMEA. It provides smart, comprehensive solutions across the board: projection equipment, audio systems, Sphera premium cinema, CinemaNext Shop e-commerce platform, central systems, cinema outfitting and seating, content management, 3D projection systems & glasses, TMS, digital signage and screens. Clients enjoy the highest level of reliability and lowest cost of ownership through our various services: consulting, design & project management, equipment sales and financing, installation, maintenance, remote technical support (NOC), online monitoring, spare and consumables, service agreements and supply chain & logistics.

## **ABOUT CINEMANEXT**

CinemaNext is the largest cinema exhibition services company in EMEA, providing smart, comprehensive solutions across the board, from projection equipment, audio systems, central systems, premium cinema solutions, cinema outfitting, content management, 3D projection systems & glasses, TMS, digital signage, screens to consulting services. Clients enjoy the highest level of reliability and lowest cost of ownership through our various services: consulting, design & project management, equipment sales and financing, installation, maintenance, support (NOC), online monitoring, content management, spare and consumables, service agreements and supply chain & logistics. 13,000 screens have been installed by our technicians to date. 9,500 screens in Europe currently avail of service contracts with our company. CinemaNext's main office is located in Liège-Blegny (Belgium). Regional offices can be found in 26 countries across Europe, Africa and the Middle East. For more information, please connect to <https://www.cinemanext.com>

## **ABOUT NORDISK FILM CINEMAS**

Nordisk Film Cinemas is a leading Nordic cinema chain that operates 46 cinemas across Denmark, Norway and Sweden as well as several cinema advertising companies. Nordisk Film Cinemas is owned by Nordisk Film, a Nordic entertainment and experience company focused on storytelling across platforms. Founded in 1905, Nordisk film is the oldest film studio in the world and today also produces, markets and distributes film and series,



is behind a range of computer game studios and PlayStation in the Nordics, and delivers digital gift card solutions to the world. Nordisk Film is a part of the Egmont media group, a commercial foundation where all profits are used to develop media and to help children and young people at risk. [www.nordiskfilm.com](http://www.nordiskfilm.com)

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