



PRESS RELEASE

Liège (Belgium) and Valencia (Spain) – 20 August 2019

CinemaNext Completes Its First European 4th Generation Projector Installation at Neocine Thader in Murcia (Spain)

Liège (Belgium) and Valencia (Spain), 20 August 2019/ CinemaNext, the European specialist in cinema exhibitor services (Ymagis – ISIN: FR0011471291, MAGIS, PEA-PME), today announced the completion of its first fourth generation laser-powered 4K RGB projection system installation at the Neocine cinema in the Thader shopping mall in Murcia (Spain). The SP4K-25 Barco projector with Alchemy server setup at Neocine marks a European first by CinemaNext and its Valencia-based services center since Cinionic began selling the new Barco series 4 platform in April 2019.

"As moviegoers are increasingly demanding in terms of services and image quality, we are committed to bringing the latest technological innovation to our cinemas," explains Manuel Berna, President & CEO of the Neocine cinema chain (Carceserna, S.L.). "We aim to offer moviegoers the best cinematic experience with 4K RGB-Laser technology, which is HFR-HDR ready, while significantly reducing our operating costs with this environmentally-friendly and energy-efficient projector. This strategy goes far beyond image and sound since we also called upon CinemaNext to enhance our cinema lobbies with the implementation of their digital signage solutions."

"Over the last few years, we have witnessed the growing success of Neocine, one of the country's most important exhibitors, with its modern and well-maintained circuit of cinemas," comments Francisco Lafuente, Managing Director of CinemaNext Spain and Portugal. "It is a great honor for us to work with Manuel Berna and his management team in upgrading their current installations to offer Spanish audiences a premium cinema experience, while lowering operating costs."

For Alexander van Hemmen, Key Account Manager at CinemaNext Spain, "Neocine is known as an early adopter of new technologies and is a tremendous partner. The benefits of the RGB Laser projector with the new Barco series 4 platform are clearly significant and we are delighted to continue working with them on the implementation of this cutting-edge technology. The fact that series 1 projectors have been approaching the end of their product life cycle represents a great opportunity for exhibitors to increase image quality with stunning screenings through the replacement of their current systems. Meanwhile, it allows them to run more efficient, profitable and environmentally-friendly operations."

The installed projector uses three 0.98" DC4K TRP chips, capable of generating 23,500 lm, projecting the DCI P3 color range and over 98% of REC 2020. The RGB laser light source has up to 40,000 hours of use projecting more than 50% of luminosity. This projector is ready for future innovations such as 4K projection at 120 fps and HDR. In addition, the SP4K-25 stands out for its low energy consumption, obtaining a performance of 9.8 lm/W, while equivalent Xenon or Laser models using DLP chips have a performance of 6 lm/W and 7.4 lm/W, respectively.

ABOUT CINEMANEXT

CinemaNext is the Ymagis Group's business unit dedicated to exhibitor services. Founded in 2007 and managed by professionals from the motion picture and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. The company's core business is structured around four main units: CinemaNext (exhibitor services: distribution, customer services and field services), Eclair (content services: theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and other activities (Illucity/Virtual Reality). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and has close to 770 employees. For more information, please connect to <https://www.ymagis.com> or <https://www.cinemanext.com>

ABOUT NEOCINE

With more than 40 years of experience in the cinematographic sector, 7 multiplex cinemas, 88 cinema theaters and more than 18,000 seats, Neocine is one of the reference circuits in Spain, which is mainly present in the region of Murcia. Neocine is an exhibition chain that has managed to maintain traditional cinemas such as Cines Rex and Centrofama in the center of Murcia, focusing on a very specific program with a significant amount of alternative content. Neocine has also been successful in exploiting modern



multiplex cinemas with commercial programming and the latest projection and sound technology. Neocine leads the cinematographic market in the Region of Murcia with technological innovations such as Dolby Atmos sound and cinema theaters with reclining Premium seats. Moreover, it has recently opened a cinema theater for children in Neocine Thader, SALA KIDS, with sofas for the family, a giant slide, climbing areas, playground, etc. so they can enjoy the film and two other spaces to play.

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Source: CinemaNext and Neocine