



Press Release

Liège (Belgium) and Dubai (UAE) – 7 March 2018

CinemaNext Opens New Branch in Dubai, Appoints Francois Inizan as General Manager, Middle East & Africa

Liège (Belgium) and Dubai (United Arab Emirates) – 7 March 2018 / CinemaNext, the European specialist in cinema exhibitor services (Ymagis Group, ISIN: FR0011471291, TICKER: MAGIS), today announced the official opening of CinemaNext Middle East & Africa (CinemaNext MEA) in Jebel Ali Free Zone, located in Dubai, United Arab Emirates, and the appointment of cinema industry professional Francois Inizan as its General Manager.

“Following last year’s opening of our new office in Dallas (Texas), we are moving full steam ahead with our development further east with the launch of a new branch in Dubai to better meet the growing demand of services from the dynamic Middle-East and African markets,” explains Till Cusmann, SVP CinemaNext. “This new venture with Francois Inizan at its head comes as an added driving force to our current activities in Africa, where we have permanent staff based out of Casablanca (Morocco). Over 130 installations to date have been managed across Africa by our skilled engineers and technicians.”

“I am thrilled to be joining CinemaNext at a time when we are growing our footprint in these emerging economies, and ultimately we want to become a key partner for Middle Eastern and African cinema exhibitors,” explains François Inizan. “Through this new implantation we aim to further strengthen our position and contribute to the excellence of the moviegoing experience in emerging cinema markets like Saudi Arabia and Africa. Our portfolio of hardware and software solutions as well as our cutting-edge innovations such as EclairColor HDR, Sphera Premium Cinema and EclairGame have proven to be efficient & quality-driven. We are eager to meet industry leaders and key decision makers at the CinemaNext MEA booth at the 4th annual Theme Parks & Entertainment Development Forum Middle East in Dubai on May 7-9.”

Francois Inizan began his career in 2001 as Senior Business Development Manager with management consulting company Altran before joining technology giant Oracle as European Key Account Manager five years later. In 2009, he took on his first international position with telecom company SpeedCast in Hong Kong as Regional Sales Manager. Inizan joined the motion picture industry in 2013 when he began working for 3D technology solution provider Volfoni 3D. Working from Hong Kong as Regional Sales Director for MEA, he was promoted in early 2017 to Global Head of Sales, relocating to Dubai.

CinemaNext is the largest cinema exhibition services company with 29 offices located in 26 countries. It provides smart, comprehensive solutions across the board, from projection equipment, audio systems, central systems, cinema outfitting and seating, content management, 3D projection systems & glasses, TMS, digital signage and screens to consulting services. Our clients enjoy the highest level of reliability and lowest cost of ownership through our various services: consulting, design & project management, equipment sales and financing, installation, maintenance, support (NOC), online monitoring, spare and consumables, service agreements and supply chain & logistics.

More information on CinemaNext is available at <https://www.cinemanext.com>



ABOUT CINEMANEXT - YMAGIS GROUP

CinemaNext is the Ymagis Group's business unit dedicated to exhibitor services. Founded in 2007 and managed by professionals from the motion picture and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. Through CinemaNext and Eclair, the Group provides smart and comprehensive solutions to movie exhibitors, distributors (feature films & event cinema), producers, rights holders, cinema/TV advertising networks, broadcasters, OTT channels and video publishers. Over the years, Ymagis Group has significantly grown its portfolio of solutions & services and further developed its geographic footprint in Europe with permanent offices in 26 countries. The company's core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and Ymagis (VPF & financial services). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and counts close to 750 employees. For more information, please connect to <http://www.ymagis.com>, <http://www.cinemanext.com> or <http://www.eclair.digital>

Press Contact:

Julien Bollee (France & International), julien.bollee@ymagis.com, +33 6 64 45 00 20

Source: CinemaNext (Ymagis Group)