



THE NEW CINEMA STANDARD

**PRESS RELEASE**

Barcelona and Madrid (Spain) – 17 October 2017

## **Eclair, Cines Verdi and Diamond Films España Premiere "Cold Skin" Directed by Xavier Gens in EclairColor HDR in Spain**

**Barcelona and Madrid (Spain), 17 October 2017/** Eclair, a leader in content services for the motion picture and television industries in Europe (Ymagis Group – FR0011471291, MAGIS, PEA-PME eligible), in association with distributor Diamond Film España and exhibitor Cines Verdi, is pleased to announce the Xavier Gens-directed "Cold Skin" will get a sneak preview in EclairColor™ HDR, becoming the first release in Spain at an EclairColor-equipped cinema in Barcelona.

An EclairColor HDR technology presentation will take place on 19 October 2017 at 11 am at Barcelona's Cines Verdi, followed by a screening of the highly-anticipated film "Cold Skin" and a cocktail. Cines Verdi operates the 9-screen complex in downtown Barcelona and has been equipped with the latest EclairColor HDR technology by Eclair sister company CinemaNext/Proyecson, specialized in exhibitor services in Spain. Audiences at Cines Verdi can now enjoy image projection of unprecedented quality compared to standard screenings.

Xavier Gens directs the adaptation of this worldwide literary phenomenon, translated into 37 languages, and which garnered its author, Sánchez Piñol, the Critical Eye Prize for Spanish Narrative in 2003. The cast is headed by Ray Stevenson ("Divergent"), David Oakes ("The Borgias") and Aura Garrido ("Stockholm", "The Time Ministry"), who each spent over eight hours daily in the makeup chair, in one of the most spectacular characterization exercises in Spanish cinema. "Cold Skin" will be released across Spain on 20 October 2017 (Distributor: Diamond Films España).

### **COLD SKIN SYNOPSIS**

On an island lost in the middle of the ocean, two men defend themselves night after night from the siege of strange sea creatures. Under extreme tension, without understanding the reasons for the attack, they will have to rethink how to confront the unknown. The captivity and the incessant struggle for life drag them to a journey to the center of their entrails, where lucidity and alienation, rejection and desire, cruelty and love intermingle, towards the unknown.

Brighter, sharper, with more depth of field, more density and more detail, the images produced by EclairColor HDR technology have more contrast and greater fidelity, better reflecting the colour originally intended by the creative teams. EclairColor adapts to all cinemas, from arthouses to the largest multiplexes. A recent audience survey led by French independent organisation L'Observatoire de la Satisfaction has revealed that the level of satisfaction among moviegoers after watching a movie in EclairColor is as high as 96.7%. Audience members spontaneously mentioned the beauty of the images, stating they are of superior quality, more colourful and brighter in comparison with a standard image. More importantly, according to the study, the projection in EclairColor has significantly increased the level of appreciation of the film. The full study is available in English at the following address: <http://eepurl.com/c4AXKH>

There are currently 105 EclairColor screens located across Germany (51) and France (46), the United Kingdom (3), Italy (1), Switzerland (1), Tunisia (1), Spain (1) and the USA (1). For the full list of EclairColor cinemas and film line-up, visit: <http://www.eclaircolor.com>

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**ABOUT ECLAIR - YMAGIS GROUP**

Founded in 1907 in the early days of cinema, Eclair is a historic, innovative and respected company in the motion picture and television industries. Eclair is the Ymagis Group's business unit dedicated to content services, a leader in advanced digital technology services for the cinema industry. Through CinemaNext and Eclair, the Group provides innovative solutions to movie exhibitors, distributors (feature films & event cinema), producers, right-holders, cinema/TV advertising networks, rights holders, broadcasters, VOD/S-VOD platform operators and video publishers. Created in 2007, Ymagis Group is headquartered in Paris and has offices in 23 countries with 770 employees. Our core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and Ymagis (financial services). For more information, please connect to [www.ymagis.com](http://www.ymagis.com), [www.cinemanext.com](http://www.cinemanext.com) or [www.eclair.digital](http://www.eclair.digital)

**Press Contacts:**

Miguel-Angel Cuevas (Spain), +34 609 601 385, [macuevas@eclair.digital](mailto:macuevas@eclair.digital)  
Julien Bollee (International), Eclair, +33 (0)6 64 45 00 20, [julien.bollee@ymagis.com](mailto:julien.bollee@ymagis.com)

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