



THE NEW CINEMA STANDARD

PRESS RELEASE

Paris (France), Berlin (Germany) – 12 July, 2017

Eclair and EuropaCorp Announce the EclairColor Release of Luc Besson's "Valerian and the City of a Thousand Planets" in France and Germany

Paris (France), Berlin (Germany), 12 July, 2017/Eclair, a leader in content services for the motion picture and television industries in Europe (Ymagis Group – FR0011471291, YMAGIS, PEA-PME eligible) and EuropaCorp (FR0010490920, ECP) announce that Luc Besson's latest film, "Valerian and the City of a Thousand Planets", will also be available in EclairColor and in 2D in select cinemas in France and in Germany. "Valerian and the City of a Thousand Planets" will be released on 20th July in Germany (Universum Films) and 26th July in France (EuropaCorp Distribution).

"We are delighted that spectators will be able to discover one of the most eagerly-awaited blockbusters of the year with our high dynamic range technology. EclairColor provides exceptional image quality and increases the impression of being in the thick of the action," explains Christophe Lacroix, Senior Vice-President of Eclair. "EclairColor enhances the spectacular effect of *Valerian*, with heightened contrast and a wider colour range. It is also the first science-fiction film available in EclairColor and the 26th launched in France since 1st January."

"We are delighted to have been able to use EclairColor on this film. It is a considerable improvement in terms of image quality, brightness and colour", stated Agnès Berger-Sebenne, post-producer of the film. "It really has brought out the best in *Valerian and the City of a Thousand Planets*."

For Maxime Rigaud, Managing Director of CinemaNext France, "the advantages our technology provides are clearly visible to all – general audiences and professionals alike – and it is available at a very competitive price. EclairColor considerably improves the projection quality of 2D films and thus brings a new dimension to the movie-going experience. Cinemas can consistently project both EclairColor mastered content as well as standard content ("DCI").

"Valerian and the City of a Thousand Planets" is the new film by Luc Besson adapted from the science-fiction comic strip series by Pierre Christin and Jean-Claude Mézières that inspired a whole generation of artists, writers and film-makers. In the 28th century, Valerian (Dane DeHaan) and Laureline (Cara Delevingne) are special spatio-temporal agents charged with keeping order throughout the human territories. On assignment from the Minister of Defence, the two undertake a mission to the extraordinary intergalactic city of Alpha, an ever-expanding metropolis where species from across the universe have converged over centuries to share knowledge, skills and culture. At the centre of Alpha is hiding a mysterious dark force, which threatens the peaceful existence of the City of a Thousand Planets. Valerian and Laureline must race to identify the terrible threat and safeguard not just Alpha, but the future of the universe.

EclairColor is a revolutionary new technology combining the science of colours with the optimisation of select projection systems to achieve image projection of unprecedented quality. Brighter, sharper, with more depth of field, more density and more detail, the images produced by EclairColor technology have better contrast and greater fidelity, better reflecting the colour initially intended by the creative teams.

95 cinemas are equipped with EclairColor or contracted to date, 46 in France and 45 in Germany. The full list is available on the website: www.eclaircolor.com For more information about EclairColor, download the press release from the following address: goo.gl/X2ySQh

www.eclaircolor.com | [#eclaircolor](https://twitter.com/eclaircolor)





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ABOUT ECLAIR - YMAGIS GROUP

Founded in 1907 in the early days of cinema, Eclair is a historic, innovative and respected company in the motion picture and television industries. Eclair is the Ymagis Group's business unit dedicated to content services, a leader in advanced digital technology services for the cinema industry. Through CinemaNext and Eclair, the Group provides innovative solutions to movie exhibitors, distributors (feature films & event cinema), producers, right-holders, cinema/TV advertising networks, rights holders, broadcasters, VOD/S-VOD platform operators and video publishers. Created in 2007, Ymagis Group is headquartered in Paris and has offices in 23 countries with nearly 800 employees. Our core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and Ymagis (financial services). For more information, please connect to www.ymagis.com, www.cinemanext.com or www.eclair.digital

VALERIAN AND THE CITY OF A THOUSAND PLANETS

A film by Luc Besson

Based on the comic strip series "Valerian and Laureline"

by Pierre Christin and Jean-Claude Mézières, published by Dargaud

Scenario by Luc Besson

Produced by Virginie Besson-Silla

Original music by Alexandre Desplat

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