



Press release

Paris & Bordeaux (France) – February 10, 2017

CinemaNext Opens Regional Office in Bordeaux, Second in France

Paris and Bordeaux (France), February 10, 2017/ CinemaNext (Ymagis Group), the European specialist in cinema exhibitor services, recently inaugurated a new sales and technical support office in the heart of Bordeaux (France). This office is managed by Virgile Fridemann.

"Eight months after opening our first French regional office in Lyon, we are continuing to expand regionally to meet increased customer demand for services in the southwest of France," says Maxime Rigaud, General Manager of CinemaNext France. "This new geographical proximity also helps strengthen our business and technical relationships with our customers."

"Supporting Boris Visonneau, who oversees CinemaNext's French technical teams, Julien Marmiesse has joined the CinemaNext team in Bordeaux as technical manager for the southwest region," said Virgile Fridemann. "We can now guarantee an on-site intervention in less than 3 hours and have a stock of spare parts and consumables in Bordeaux (Barco, Christie, NEC, Sony Digital Cinema 4K, Ushio, Osram, Dolby, etc.) ready for use. The installations already carried out in 2016 – Mont-de-Marsan's Le Grand Club (8 screens, including 3 in Dolby® Atmos, 2K and 4K projection, 19 digital signage displays and the deployment of the Melody TMS as well as the Twavox solution for moviegoers with visual & hearing impairments) and the Studio in Meschers-sur-Gironde (Sony Digital Cinema 4K projection) – gave us the opportunity to prove our expertise and responsiveness."

The CinemaNext Bordeaux office is located at 10 rue du Temple, 33000 Bordeaux.

Google Map: <https://goo.gl/maps/wD5w6qgjFxz>

CinemaNext's French regional technical teams are assisted by 10 engineers and technicians working from the Parisian head office in addition to the over one hundred technicians at the company's various customer services/NOC centers in Valencia (Spain), Liège (Belgium), Düsseldorf (Germany) and Cuijk (The Netherlands). CinemaNext customer support services are available 7 days a week, 365 days a year, from 8 am to midnight.

ABOUT CINEMA NEXT | YMAGIS GROUP

CinemaNext is the Ymagis Group's business unit dedicated to exhibitor services. Founded in 2007 and managed by professionals from the motion picture and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. Through CinemaNext and Eclair, the Group provides smart and comprehensive solutions to movie exhibitors, distributors (feature films & event cinema), producers, rights holders, cinema/TV advertising networks, broadcasters, VOD/S-VOD platform operators and video publishers. Over the years, Ymagis Group has significantly grown its portfolio of solutions & services and further developed its geographic footprint in Europe with permanent offices in 20 countries. The company's core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and Ymagis (VPF & financial services). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and counts close to 700 employees. For more information, please connect to <http://www.ymagis.com>, <http://www.cinemanext.digital> or <http://www.eclair.digital>

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