

Ymagis Group and Polish Cinema Exhibitor Helios Sign Theatrical Content Delivery Deal

Paris (France), Warsaw (Poland) – February 29, 2016 / Ymagis Group (ISIN: FR0011471291, TICKER: MAGIS), the European specialist in digital technologies for the cinema industry, and Helios SA today announced an agreement for the deployment of content delivery technologies at Helios multiplexes across Poland. Under the terms of the agreement, the entire Helios cinema circuit (206 screens, 37 sites) is set to be equipped with Ymagis Group's proprietary electronic receiver equipment before the end of March 2016.

"We are thrilled to be partnering with Helios, Poland's largest cinema exhibitor, and adding these new venues to our current network of connected cinemas, which, with its 3,300 sites, is the extensive in Europe," said Christophe Lacroix, Senior VP Content Services of Ymagis Group. "Our expansion in Poland relies on the deployment of optical fibre through local partners, which enables us to not only offer Polish distributors a global feature film delivery solution but also allows us to electronically deliver all forms of content to Helios' cinemas for the very first time."

"This chance to equip our cinemas with our partner's receiving technologies provides a terrific opportunity to expand our content offer beyond US studio blockbusters and include original independent films, classic movies and pre-recorded events," explained Tomasz Jagiello, CEO of Helios SA. "We found in Ymagis a company capable of accommodating both our technological and business considerations, which in turn allows us to create a model that offers cost savings for the entire value chain and significantly enhances our content offer to meet our visitors' needs."

Through its various subsidiaries (Eclair Media, Smartjog Ymagis Logistics and DSAT Cinema), Ymagis Group is the only European provider to offer fully-integrated theatrical distribution content delivery solutions (national and second-run releases, classic films and live/recorded events) through numerous transmission channels – fibre, DSL, satellite and HDD. Through its local entities, the Group operates the largest electronic audiovisual content delivery network in Europe and, to support its technical operations, maintains NOC services in Paris, Liège, Valencia and Düsseldorf.

ABOUT YMAGIS GROUP

Founded in 2007 and managed by professionals from both the cinema and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. We provide smart and comprehensive solutions to movie exhibitors, distributors, event cinema, production companies, cinema/TV advertising networks, rights holders, TV/IPTV broadcasters, VOD platform operators and video publishers. Over the years, the Group has significantly grown its portfolio of solutions & services and further developed its geographic footprint in Europe with permanent offices in 20 countries. The company's core business is structured around three main axes: exhibitor services, content services and finance solutions. As of December 31, 2015, 9,500 screens have been installed internationally by our engineers, 7,000 screens currently avail of service contracts while 6,400 screens have been installed under Virtual Print Fee "VPF" contracts. Ymagis Group is the only company capable of providing a content delivery service (satellite, DSL, fibre) across Europe thanks to its network of 3,300 connected cinemas. A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) with main offices in Liege (Belgium) and Vanves (France). For more information, please connect to <http://www.Ymagis.com> or contact info@Ymagis.com

ABOUT HELIOS SA

Established in 1993, Helios has developed its operations by both organic growth and successful acquisitions and created a network consisting of 37 cinemas around Poland with a total of 206 screens and over 42,000 seats. The company concentrates its operations in cities with fewer than 250,000 inhabitants and is a market leader in that segment, but Helios cinemas are also located in the largest Polish cities, including Łódź, Gdansk, and Wrocław. The majority of the cinemas making up the Helios network were opened between 2005 and 2008. These are modern, well-equipped cinemas with esthetic interiors and inspiring architecture. The Helios cinema network is equipped with high-tech audio & video systems - Dolby Atmos™, Vibe Audio and Christie 4K - ensuring high-quality film screenings, including state-of-the-art 3D technology via the DepthQ Dolby 3D Digital system. Helios cinemas' film catalogue includes the latest 2D and 3D releases as well as, in a number of cinemas, amateur and arthouse cinema productions. In select locations, Helios carries out educational authorial programs aimed at children and teenagers. Helios intends to develop its operations on the cinema market in the coming years by investing in multiplexes and new digital projectors, including 3D-capable projection systems. For more information on Helios cinemas, connect to the company's website www.helios.pl

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Source: Ymagis SA and Helios SA