

Ymagis Group Installs 4K RGB Laser Projectors in Three New Megarama Cinemas in France and Morocco

Paris (France), February 25, 2016 / Ymagis Group (ISIN: FR0011471291, TICKER: MAGIS), the European specialist in digital technologies for the cinema industry, and French multiplex chain Megarama today announced the installation of Barco DP4K-60L 4K Laser projection systems and the immersive Dolby Atmos™ sound technology in three new multiplexes: in France, at the Megarama Bordeaux, and at Morocco's Megarama Casablanca and Megarama Marrakech. A similar agreement was signed last November for Megarama's Villeneuve-La-Garenne site near Paris.

"Following the success of our first 4K laser projector installation, the feedback was extremely positive. We therefore decided to carry on our technical equipment modernization policy to offer the best cinema experience to our audiences," explained Jean-Pierre Lemoine, Chief Executive Officer of Megarama Group. "The Barco 4K Laser projector is especially suited to our very large Horizon auditoriums due to its technical performance but also because it's much more economical – we use just one projector, less electricity, fewer consumables, and we get rid of Xenon lamps."

"We are delighted by the qualitative strategy deployed by Jean-Pierre Lemoine and his teams in France and Morocco," said Maxime Rigaud, General Manager of Exhibitor Services in France, Switzerland and Africa for Ymagis Group. "The DP4K-60L projector is the most powerful projector in the world. It is a technological breakthrough that allows us to get the greatest contrast and brightness for both 2D and 3D films and an image quality that is identical from one side of the screen to the other with a brightness level that is guaranteed for 30,000 hours."

Last week, the Megarama Bordeaux (17 screens, 2,955 seats) became the first of the three locations to install the new 4K Laser Projector in its Horizon auditorium. The two other installations, in Casablanca and in Marrakech, will take place in the respective Horizon auditoriums (24.5m wide screen and a seating capacity of 969 in Casablanca and 25m wide screen and 1200 seats in Marrakech) before the end of March. During the second quarter of 2016, all three auditoriums will also be equipped with Dolby Atmos™ sound systems, providing audiences with an immersive experience and high-fidelity sound quality. With 16 screens and 3,650 seats, Megarama Casablanca is currently the largest working cinema in Africa.

"We've installed over ten 4K laser projection systems to date across Europe – in the Netherlands, Denmark, Germany and in Russia," added Till Cussmann, Ymagis Group's Vice President, Exhibitor Services. "We are pleased that Megarama has become one of the early adopters and is convinced of both the economic and technical interest of this new projection technology developed by our longtime partner Barco."

Technical Characteristics

Megarama Bordeaux

Year Opened:	2000
Number of screens:	17
Total number of seats:	2955
Horizon Auditorium screen size:	18.8m wide
Horizon Auditorium seats:	480

Megarama Casablanca

Year Opened:	2002
Number of screens:	16
Total number of seats:	3650
Horizon Auditorium screen size:	24.5m wide
Horizon Auditorium seats:	969

Megarama Marrakech

Opening Year:	2006
Number of screens:	10
Total number of seats:	1955
Horizon Auditorium screen size:	25m wide
Horizon Auditorium seats:	1200

ABOUT YMAGIS GROUP

Founded in 2007 and managed by professionals from both the cinema and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. We provide smart and comprehensive solutions to movie exhibitors, distributors, event cinemas, production companies, cinema/TV advertising networks, rights holders, TV/IPTV broadcasters, VOD platform operators and video publishers. Over the years, the Group has significantly grown its portfolio of solutions & services and further developed its geographic footprint in Europe with permanent offices in 20 countries. The company's core business is structured around three main axes: exhibitor services, content services and finance solutions. As of December 31, 2015, 9,500 screens have been installed internationally by our engineers, 7,000 screens currently avail of service contracts while 6,400 screens have been installed under Virtual Print Fee "VPF" contracts to date. Ymagis Group is the only company capable of providing a content delivery service (satellite, DSL, fibre) across Europe thanks to its network of 3,300 connected cinemas (including DSAT Cinema). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) with main offices in Liege (Belgium) and Vanves (France). For more information, please connect to <http://www.ymagis.com> or contact info@ymagis.com

ABOUT MEGARAMA GROUP

Founded in 1950 by Megarama Group CEO Jean-Pierre Lemoine, Megarama operates 173 screens in 24 multiplexes across France, Spain and Morocco.

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