

## **Ymagis Group/dcinex and Industry Leader Figueras Reach Non-Exclusive Distribution Agreement for Cinema Seating**

**Paris (France), Barcelona (Spain) – January 18, 2015** / Ymagis Group (ISIN: FR0011471291, TICKER: MAGIS), the European specialist in digital technologies for the cinema industry, and Figueras International Seating, the worldwide leader in cinema seating, today announced the signing of a non-exclusive distribution agreement for Figueras' seating solutions among cinema exhibitors. The deal recognises Ymagis Group/dcinex as a non-exclusive distributor in countries in which the former operates – Europe, the Middle East & Africa.

"Two innovative companies have joined each other to share a common philosophy and desire to provide customers with the best products," said Alejandro Figueras, Vice President of Figueras International Seating. "Our range of VIP seating as well as the high level of comfort and safety of our armchairs fit perfectly with Ymagis Group/dcinex's catalogue of excellent services."

"We are thrilled to partner with Figueras, an international player amongst seat manufacturers, in offering cinema exhibitors some of the most innovative and cost-effective seating solutions available on the market," said Till Cusmann, VP Exhibitor Services of Ymagis Group/dcinex. "Along with image and sound quality, the seating of a cinema auditorium is instrumental to a successful movie experience. Thanks to this new collaboration, we will meet the needs of our clients seeking sophisticated products tailored for various market segments. It strengthens our position as a leader in fully-integrated cinema exhibition solutions in our major territories."

Ymagis Group's dcinex affiliate companies are the largest services company in Europe, providing comprehensive solutions in various fields, from projection equipment, sound processors and speakers, 3D systems & glasses, TMS, digital signage, screens to consulting services. Clients enjoy the highest level of reliability and lowest cost of ownership through design & project management, equipment sales and financing, installation, maintenance, support (NOC) and online monitoring.

### **ABOUT YMAGIS GROUP**

*Founded in 2007 and managed by professionals from both the cinema and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. We provide innovative solutions to movie exhibitors, distributors of films and event cinema, producers, and cinema ad agencies. Following the integration of dcinex in 2014 and Eclair's main businesses in 2015 (post production, preservation, versioning and accessibility and content delivery), the Group has significantly grown its portfolio of activities and further developed its geographic footprint in Europe with permanent offices in 20 countries. The company's core business is structured around three main axes: services to exhibitors, services to producers and distributors, and finance solutions. As of June 30, 2015, 7,172 screens in Europe are under exhibitor services contracts with our company, and 6,401 screens have been installed under Virtual Print Fee "VPF" contracts. Ymagis Group is the only company capable of providing a content delivery service (satellite, DSL, fiber) across Europe thanks to its network of 3,300 connected cinemas. A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and Liege (Belgium). For more information, please connect to <http://www.Ymagis.com> and <http://www.dcinex.com> or contact [info@Ymagis.com](mailto:info@Ymagis.com)*

### **ABOUT FIGUERAS INTERNATIONAL SEATING**

*It is the leading company worldwide specialised in producing high-end seating based on design, innovation, and engineering. Since its founding, Figueras has specialised in seating design for cinemas, always focusing on safety and comfort. Figueras believes that innovation in cinema seating must accompany significant technological advances in image and sound to offer a total experience to the viewer. Figueras seating is in the best cinemas in the world. Operators such as, Odeon, Warner Bros, New Lineo, SF Bio, Shaw Cinemas, Kinopolis, UCI, Balaña Group or Cinesa, among many others, have all relied on the company to outfit their cinemas. All Figueras products are made at its 30,000-m<sup>2</sup> manufacturing facility near Barcelona (Spain). In addition to its own factory, Figueras has offices in Madrid, Barcelona, and Portugal, and subsidiaries in Germany, Asia, the United States, France, and the United Kingdom. Thanks to its strong international presence – bolstered by a global network of 30 sales managers and 220 agents – Figueras occupies a leading position in its market segment.*

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*Source: Ymagis SA and Figueras Seating*