



## Multiplex Chain Cinema Park and Ymagis Group/dcinex Install First Barco 4K Laser Projector in Russia

**Moscow (Russia), Paris (France)/November 19, 2015/** CINEMA PARK, the leading nationwide multiplex chain in Russia, and Ymagis Group (ISIN: FRO011471291, TICKER: MAGIS), the European specialist in digital technologies for the cinema industry, today announced the completion of the installation of a Barco DP4K-60L 4K laser projection system at the Cinema Park Mega Khimki location in Moscow. The most powerful 4K laser projector to be installed in Russia to date now equips the Premium Large Format SUPER D, which boasts a 17.7-meter wide screen and a seating capacity of 376.

"As a leading cinema chain in Russia, we are pleased to offer the audience a perfect image both in 2D and 3D formats with the highest light output in the world, as certified by the Guinness World Records book, and this marks the very first installation of the projection system technology in Eastern Europe," said Nadezhda Baimbetova, Head of Marketing for CINEMA PARK. "Together with global leaders in digital technologies, Ymagis Group/dcinex and Barco, we are introducing an innovative new technology that uses 40 percent less power than xenon lamp versions. This is a technological breakthrough in our industry and an environmentally-friendly solution."

"Our cooperation with Russia's largest cinema exhibitor is a significant achievement to us and strengthens our business relationships in this market," explains Kirill Kuzmenko, General Director of dcinex/Ymagis Group's Russian office. "Along with our partner Barco, we are delighted to equip CINEMA PARK with such technology designed specifically for Premium Large Format auditoriums. The Barco 4K-60L projection system with its 60,000 lumens is an ideal solution for big screen theaters and offers exceptional image quality, unmatched brightness in 3D with vivid contrast, realistic color reproduction and the same image quality in the center as at the edges of the screen."

The Barco DP4K-60L is the first DCI-compliant projector capable of showing 4K 2D content at 60 fps and 4K 3D at 30 fps. Barco's flagship laser projectors are based on an intelligent projector concept that combines cost effectiveness and the unmatched Barco Alchemy technology.

### **ABOUT CINEMA PARK**

*Cinema Park is a Russian industry leader and the largest nationwide cinema chain in Russia with 31 cinema sites (291 screens). CINEMA PARK movie theatres are located in 19 cities across Russia. The company ranks in first place in terms of number of screens, box office revenues and digital technologies for film exhibition. CINEMA PARK welcomes more than 18 million viewers on an annual basis. The company manages 17 IMAX theatres and 9 4DX auditoriums in Russia. Detailed information on the official website [www.cinemapark.ru](http://www.cinemapark.ru) and [www.vk.com/cinemapark](http://www.vk.com/cinemapark), [www.ok.ru/cinemapark.russia](http://www.ok.ru/cinemapark.russia), [www.instagram.com/cinemapark.russia](http://www.instagram.com/cinemapark.russia), [www.twitter.com/cinemapark\\_ru](http://www.twitter.com/cinemapark_ru), [www.youtube.com/cinemaparkru](http://www.youtube.com/cinemaparkru), [www.facebook.com/cinemapark.russia](http://www.facebook.com/cinemapark.russia)*

### **ABOUT YMAGIS GROUP**

*Founded in 2007 and managed by professionals from both the cinema and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. We provide innovative solutions to movie exhibitors, distributors of films and event cinema, producers, and cinema ad agencies. Following the integration of dcinex in 2014 and Eclair's main businesses in 2015 (post production, preservation, versioning and accessibility and content delivery), the Group has significantly grown its portfolio of activities and further developed its geographic footprint in Europe with permanent offices in 20 countries. The company's core business is structured around three main axes: services to exhibitors, services to producers and distributors, and finance solutions. As of June 30, 2015, 7,172 screens in Europe are under exhibitor services contracts with our company, and 6,401 screens have been installed under Virtual Print Fee "VPF" contracts. Ymagis Group is the only company capable of providing a content delivery service (satellite, DSL, fiber) across Europe thanks to its network of 3,300 connected cinemas. A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and Liege (Belgium). For more information, please connect to <http://www.Ymagis.com> and <http://www.dcinex.com> or contact [info@Ymagis.com](mailto:info@Ymagis.com)*

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