

Ymagis Group/dcinex and Austrian Cinema Exhibitor Cineplexx Install New Dolby Atmos® Systems

Paris (France) and Vienna (Austria) - July 27, 2015 / Ymagis Group (ISIN: FR0011471291, TICKER: MAGIS), the European specialist in digital technologies for the motion picture industry, and Austrian cinema exhibitor Cineplexx, a subsidiary of Constantin Film Holding, GmbH., today announced it will equip up to nine additional Cineplexx auditoriums with Dolby Atmos immersive sound technology. Three Dolby Atmos screens were successfully installed in July at Cineplexx Linz, Cineplexx Amstetten and Cineplexx Wiener Neustadt by Ymagis Group's Vienna-based company, dcinex GmbH. The company also completed earlier Cineplexx Dolby Atmos installations in Vienna and Graz, in 2012 and 2013 respectively.

"In addition to being the largest Austrian cinema exhibitor, Cineplexx has always been at the forefront of technological innovations in Europe, adopting Dolby's revolutionary sound system back in 2012, which was a first in German-speaking countries," said Till Cussmann, VP Exhibitor Relations of Ymagis Group/dcinex. "By year end, no fewer than 19 screens in Austria alone will have been equipped with Dolby Atmos systems by our skilled engineers and technicians. Thanks to Cineplexx and other clients in Central Europe, we have gained tremendous experience in the installation of this new technology, increasing our ability to offer cost-effective solutions to movie exhibitors."

"We are thrilled to continue our first-class collaboration with Ymagis Group/dcinex," said Christian Langhammer, Managing Director of Constantin Film Group in Austria. "With what undoubtedly constitutes groundbreaking sound innovation, we continue to boost the cinematic experience to the next level. With a larger number of screens in Austria equipped with this new technology, more Cineplexx patrons will be able to enjoy their favourite movies in a truly spectacular way."

Ymagis Group is the largest services company for advanced immersive sound technology systems with over 60 Dolby Atmos and Barco Auro™ 11.1 installations across Europe to date. In the first half of 2015, Ymagis Group's technical teams installed a total of 18 Dolby Atmos™ systems in Germany, Denmark, France, Belarus, Ireland, Poland, Romania and Slovakia.

ABOUT YMAGIS GROUP

Founded in 2007 and managed by professionals from both the cinema and high-tech industries, Ymagis Group is a leading company in Europe in the area of advanced digital technology services for the motion picture industry. We provide innovative solutions to movie exhibitors, distributors of films and event cinema, producers, and ad agencies. Following the integration of dcinex in October 2014, the group has grown its portfolio of activities and further developed its geographic footprint in Europe with permanent offices in 20 countries. The company's core business is structured around three main axes: services to exhibitors, services to producers and distributors, and finance solutions. As of March 31, 2015, 7,172 screens in Europe are under exhibitor services contracts with our company, and 6,401 screens have been installed under Virtual Print Fee "VPF" contracts. Ymagis Group is the only company capable of providing a content delivery service (Satellite, DSL, fiber) across Europe thanks to its network of 3,300 cinemas connected to its network. Ymagis Group is headquartered in Paris (France) and Liege (Belgium). Ymagis is a publicly-traded company listed on Euronext (ISIN: FR0011471291, TICKER: MAGIS). For more information, please connect to <http://www.Ymagis.com> and <http://www.dcinex.com> or contact info@Ymagis.com

ABOUT CONSTANTIN FILM HOLDING GMBH

The film distributor Constantin Film Holding GmbH was founded in Austria in 1951. A second mainstay was created at the end of the 1960's in the segment of cine operations. In this segment, 25 traditional cinemas and cinema centres were operated until the beginning of the 1990's and, following a structural change, the Cineplexx Cine Operations GmbH, a subsidiary company of the Constantin Film Holding GmbH, was founded in 1993. The business developed during a time when many traditional cinemas in Austria were disappearing and multiplex movie theatres were conquering the market. Constantin Film reacted to this trend by establishing a group of 19 cinemas and 153 screens in Austria. Additionally, traditional movie theatres with up to 18 halls existed. In 2009, the Cineplexx INTERNATIONAL GmbH started expanding to Austria's neighbouring countries and the first cinema outside Austria was opened in Bolzano, South Tyrol. Cineplexx also took over a cinema in Zagreb's city centre, thus laying the foundation for expansion into Croatia. Further Cineplexx cinemas followed in 2011 and 2012 in Croatia, Serbia, Montenegro and Macedonia. In 2013 Cineplexx established five multiplex movie theatres in Slovenia and the first seven-hall cinema in Albania. The last expansion took place in spring 2014 with the opening of a multiplex cinema in Usce, Serbia. Today, Cineplexx has a strong market presence with 40 multiplex and six traditional locations in Austria, Croatia, Serbia, Slovenia, Montenegro, Macedonia, Albania and Italy, offering 291 halls. In 2014, the company's working force included 1,200 employees, the overall turnover amounted to 120 million euros and the number of Cineplexx visitors reached 10.5 million. More information is available at www.cineplexx.at



ABOUT DOLBY ATMOS

Dolby Atmos delivers moving audio—sound that can be precisely placed and moved anywhere in three-dimensional space, including overhead. It brings entertainment alive all around the audience in a powerfully immersive and emotive experience. Since its introduction in the cinema in 2012, Dolby Atmos has been embraced by all the major Hollywood studios, 14 Academy Award® winning directors, and 27 Academy Award winning sound mixers, among others. To learn more about Dolby Atmos, visit dolby.com/Atmos.

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Source: Ymagis SA and Constantin Film Holding GmbH.

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