

Ymagis Group/dcinex Selects Adaptive Technologies For Its Audiovisual Mounting Solutions

Paris (France), Liège (Belgium) and Los Angeles (USA) - July 22, 2015 / Ymagis Group (ISIN: FR0011471291, TICKER: MAGIS), the European specialist in digital technologies for the motion picture industry, today announced a new service partner agreement with US-based Adaptive Technologies (ATG) for its rigging and mounting solutions for immersive sound system installations. Under this agreement, Ymagis Group/dcinex will both distribute and provide support to European cinema owners with one of the most secure and trusted solutions for loudspeaker mounting and rigging, key elements in immersive sound installations.

"Immersive sound and high quality cinema sound installations in general require professional, well-engineered and safe solutions for speaker mounting and precise positioning when placed above audiences," said Till Cussmann, VP Exhibitor Services of Ymagis Group/dcinex. "ATG has the right products and allows our supply chain to resell in the most cost-effective way. They understand the needs of our industry, which made them the number one choice for our professional cinema sound installations across Europe. They are also working closely on new technological developments with our preferred speaker manufacturers."

"Making our cinema-related audio wall and ceiling surround mounts available for cinema projects in Europe took extra time for delivery and at a higher cost from California, when shipping one project at a time," explained Paul Allen, President of ATG. "ATG needed a way to make these designs locally available. We had been working with Ymagis Group/dcinex over the last couple of years and found them to be deeply involved with cinema projects throughout Europe, Russia, Northern Africa and the Middle East. Because they have such a broad reach in these regions, it was only natural for them to serve as a distributor of our cinema related designs."

Ymagis Group is the largest services company in Europe for immersive sound systems, with over 60 Dolby Atmos® and Barco Auro® 11.1 installations to date.

ABOUT YMAGIS GROUP

Founded in 2007 and managed by professionals from both the cinema and high-tech industries, Ymagis Group is a leading company in Europe in the area of advanced digital technology services for the motion picture industry. We provide innovative solutions to movie exhibitors, distributors of films and event cinema, producers, and ad agencies. Following the integration of dcinex in October 2014, the group has grown its portfolio of activities and further developed its geographic footprint in Europe with permanent offices in 20 countries. The company's core business is structured around three main axes: services to exhibitors, services to producers and distributors, and finance solutions. As of March 31, 2015, 7,172 screens in Europe are under exhibitor services contracts with our company, and 6,401 screens have been installed under Virtual Print Fee "VPF" contracts. Ymagis Group is the only company capable of providing a content delivery service (Satellite, DSL, fiber) across Europe thanks to its network of 3,300 cinemas connected to its network. Ymagis Group is headquartered in Paris (France) and Liege (Belgium). Ymagis is a publicly-traded company listed on Euronext (ISIN: FR0011471291, TICKER: MAGIS). For more information, please connect to <http://www.Ymagis.com> and <http://www.dcinex.com> or contact info@Ymagis.com

ABOUT ADAPTIVE TECHNOLOGIES

Adaptive Technologies, headquartered in California, is a major global resource for professionally installed audio and video installation solutions. Adaptive's rigging and mounting solutions are the answer to the pro A/V industry when it comes to safe, time-saving and accurate loudspeaker and digital signage installation. Their design center and manufacturing complex is a major resource for AV Professionals worldwide since 1987. At Adaptive, designers create, stress-test and manufacture a wide variety of wall mounted, ground supported and overhead suspension systems that make audio and video installations faster, safer and longer lasting. All Adaptive designs are structurally load-rated, certified and meet strict quality standards to assure that they speed installations, improve safety, reduce "inventing time" and increase your bottom line. Tens of thousands of Adaptive solutions are already in use around the globe, serving all venues, indoors or out, from movie theatres to churches, schools to stadiums, theaters to military bases, wherever professional AV equipment is specified.

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