

## **Ymagis Group Strengthens Its Presence in Germany with Increased Services to Movie Exhibitors**

**Düsseldorf, Berlin (Germany), Paris (France)/May 6, 2015/** Ymagis Group (ISIN: FR0011471291, MNEMONIC: MAGIS), the European specialist in digital technologies for the motion picture industry, today announced the expansion of its services to movie exhibitors in Germany with the establishment of new global service points for projection and audio systems, installation and maintenance. The group will now have technicians based in Berlin, Düsseldorf, Munich, Frankfurt and Hamburg. This strategic move follows the merger of dcinex with Ymagis Group in October 2014.

In addition, Ymagis Group announced that, while ensuring a seamless transition, in the coming months it will be relocating to the main exhibitor services office in Düsseldorf (Germany) its network operations center 'NOC' for clients in Germany, Austria and Switzerland.

"Our new organizational structure in Germany is now fully-integrated and ready to benefit from the synergies generated by this association," said Jean Mizrahi, co-founder and Chief Executive Officer of Ymagis Group. "It offers German movie exhibitors a strong network of technicians, and allows us to be in closer proximity to our clients. As always, we will be providing reliable services, a wide-ranging portfolio of products, and flexible financing solutions as 'VPF' is no longer available for the financing of digital equipment."

"We are very excited by the competitive wide portfolio of technical services we will be able to offer to both exhibitors and film distributors in Germany through this new phase of growth," said Karl-Joachim Lohkamp and Michael Krauth, Managing Directors of dcinex Deutschland GmbH. and Ymagis Deutschland GmbH., respectively. "With established service points in five cities across the country, we are now located closer than ever to our clients."

Through its affiliate companies in Germany, the group provides services to movie exhibitors (projection and sound equipment, maintenance, software, financing solutions), as well as distributors, producers and advertising agencies (post-production, DCP mastering and content delivery) through the largest content delivery network in the country.

### **ABOUT YMAGIS GROUP**

*Founded in 2007 and managed by professionals from both the cinema- and high-tech industries, Ymagis Group is a leading company in Europe in the area of advanced digital technology services for the motion picture industry. We provide innovative solutions to movie exhibitors, distributors of films and event cinema, producers, and ad agencies. Following the integration of dcinex in October 2014, the group has grown its portfolio of activities and further developed its geographic footprint in Europe with permanent offices in 17 countries. The company's core business is structured around three main axes: services to exhibitors, services to producers and distributors, and finance solutions. As of December 31, 2014, 7,172 screens in Europe are under exhibitor services contracts with our company, and 6,027 screens have been installed under Virtual Print Fee "VPF" contracts. Ymagis Group is headquartered in Paris (France) and Liege (Belgium). Ymagis is a publicly-traded company listed on Euronext (ISIN: FR0011471291, MNEMONIC: MAGIS). For more information, please connect to <http://www.Ymagis.com> and <http://www.dcinex.com> or contact [info@Ymagis.com](mailto:info@Ymagis.com)*

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