

Jerry Murdoch Joins Ymagis Group to Lead Exhibitor Services Sales in the UK and Ireland

London (United Kingdom), Paris (France), April 20, 2015/ Ymagis Group (ISIN: FR0011471291, MNEMONIC: MAGIS), the European specialist in digital technologies for the motion picture industry, is pleased to announce the appointment of Jerry Murdoch as head of sales, exhibitor services in the United Kingdom and Ireland. The announcement comes ahead of CinemaCon, the annual convention of the National Association of Theater Owners (NATO), which will be held in Las Vegas (NV) on April 20-23.

Prior to joining the company, Jerry Murdoch served the industry during his last fifteen years both as consultant and director of sales and marketing of local integrator Sounds Associates. He began his career with Wadsworth Electronics. Commenting on his move, Murdoch said "I am extremely proud to be a new member of this innovative, capable and dedicated team. I am willing to play an active and leading role in accelerating the level of services we can offer in order to meet exhibitors' needs."

"Jerry's extensive knowledge of the British cinema exhibition community makes him the perfect match for our new sales team in the UK," said Till Cusmann, Ymagis Group's VP Exhibitor Services. "Likewise, it's also an ideal timing for our group at a moment where we want to accelerate business in that market, in bringing new efficient and flexible solutions to our clients such as our brand new all-in-one server solution Orchestra."

"In addition to developing dedicated services to our clients, Jerry will be instrumental in pursuing the deployment of the electronic content delivery network in this market segment" said Manel Carreras, United Kingdom General Manager. "This move follows the acquisition almost a year ago of Arqiva's assets in UK and Ireland, bringing a total of more than 400 connected cinemas to our global European network of 3,281 sites for content delivery."

Jerry Murdoch is based in London and reports to Till Cusmann, Ymagis Group's VP Exhibitor Services and Manel Carreras, United Kingdom General Manager.

ABOUT YMAGIS GROUP

Founded in 2007 and managed by professionals from both the cinema- and high-tech industries, Ymagis Group is a leading company in Europe in the area of advanced digital technology services for the motion picture industry. We provide innovative solutions to movie exhibitors, distributors of films and event cinema, producers, and ad agencies. Following the integration of dcinex in October 2014, the group has grown its portfolio of activities and further developed its geographic footprint in Europe with permanent offices in 17 countries. The company's core business is structured around three main axes: services to exhibitors, services to producers and distributors, and finance solutions. As of December 31, 2014, 7,172 screens in Europe are under exhibitor services contracts with our company, and 6,027 screens have been installed under Virtual Print Fee "VPF" contracts. Ymagis Group is headquartered in Paris (France) and Liege (Belgium). Ymagis is a publicly-traded company listed on Euronext (ISIN: FR0011471291, MNEMONIC: MAGIS). For more information, please connect to <http://www.Ymagis.com> and <http://www.dcinex.com> or contact info@Ymagis.com

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