



YMAGIS

Press release

Paris, October 14, 2014

YMAGIS LAUNCHES ITS NEW SOFTWARE DEDICATED TO THEATERS' AUTOMATION

YMAGIS (ISIN: FR0011471291, mnemo: MAGIS), the specialist in digital technologies for the cinema industry, announces the launch of the product line "MUSIC" including several software based on a TMS solution (Theatre Management System) which helps exhibitors to manage and monitor the programming of their shows and to operate their projection booths automatically.

Thanks to these new solutions, exhibitors will also be able:

- to monitor all their programming and manage the reception of any digital content (movies, trailers, advertisements, etc.), with versions available for single cinemas (Melody software) and also for whole cinema networks (Symphony software);
- to extend TMS' traditional features for an integrated and automatic management of projection booth's equipment (Harmony software).

In addition, YMAGIS launches Orchestra, a new "all-in-one" concept for cinema owners, a server combining reception and storage housing all the software solutions developed by the Group, JAZZY which allow to handle data of content broadcasting.

Product of the MUSIC line are designed for Multilanguage and YMAGIS will benefit from the acquisition of dcinex, which should be finalised after the Shareholders' Meeting to be held on October 20, to also sell these software packages to dcinex' customers all over Europe.

The MUSIC software will be sold both as a user licence and as a SaaS subscription and should contribute to the Group revenues from 2015.

Forthcoming events:

- Extraordinary Shareholders' Meeting, October 20
- Revenue statement for the third quarter of 2014, after trading on November 12.

ABOUT YMAGIS

Founded in 2007 and managed by professionals from cinema and high-tech industries, YMAGIS (www.ymagis.com) is specialized in services for digital cinema. YMAGIS provides services to producers, distributors of movies and alternative content, advertising sales agencies and cinema exhibitors, to ensure a smooth transition of their operations from 35mm to digital, while keeping costs under control and producing the best possible mix in terms of creativity, marketing and financing. YMAGIS's offer covers two main business areas: the management of VPF⁽¹⁾ (Virtual Print Fees) and services to exhibitors and producers / distributors: sale and installation of equipment for cinemas, maintenance and online support services for digital projection equipment, leasing of 3D glasses, preparation and distribution of DCPs⁽²⁾ and KDMs⁽³⁾, and post-production. In this way, YMAGIS's digital laboratories deliver thousands of DCPs and KDMs to cinemas each week on behalf of its distributor clients. During the 2013 financial year, the Group generated consolidated revenue of €47.3m, representing an increase of 19% compared with 2012, and profit before tax of €4.0m, up by 27%.



- (1) VPF: Virtual Print Fee – fee paid to YMAGIS by the supplier of digital content, mainly the distributors of long features, in order to allow the projection of this content in a theater under VPF contract with YMAGIS, regardless of the equipment financing model chosen by both parties (Third-Party Investors –financing carried out by YMAGIS- or Third-Party Collector –financing carried out by the exhibitor-). The VPF collection makes it possible to cover a significant part of the financing of digital projection equipment, the balance being supported by the exhibitor under contract with YMAGIS.
- (2) DCP: Digital Cinema Package - group of digital files comprising feature-length films, trailers and commercials, or any other content shown via a digital projector.
- (3) KDM: Key Delivery Message, or contents’ unlocking key. The distributor sends an electronic message to the exhibitor, containing the key enabling the digital copy (or DCP) to be played.

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