



PRESS RELEASE

Liège-Barchon (Belgium) – 18 September 2023

CinemaNext Appoints Pascal Mogavero as Executive Vice President of Operations

Liège-Barchon (Belgium) – 18 September 2023/ CinemaNext, the European, Middle Eastern and African specialist in cinema exhibitor services, is pleased to announce the appointment of Pascal Mogavero as the new Executive Vice President of Operations, effective immediately. This strategic addition signals a pivotal phase in the company's evolution towards continued growth and excellence in the cinema industry.

Pascal Mogavero brings a wealth of experience from his tenure at Eclair, where he served as General Manager, managing teams across 8 different countries, and later as the Head of Strategy, M&A, and Operations at JMS. Previously, he had worked on business transformation at Accenture and at Canal+, and managed customer services and digital transformation for insurers Malakoff Médéric and Hiscox.

His extensive knowledge and expertise in operations management will play a crucial role in propelling CinemaNext forward in this new chapter of development.

In his new role, Pascal will assume responsibility for overseeing all operations within CinemaNext, including procurement, purchasing, logistics, customer service (NOC), ERP, and IT. His mandate is to enhance internal processes, ensuring they are not only reliable but also highly scalable. Additionally, Pascal will be instrumental in steering the execution of CinemaNext's strategic plan.

CEO Georges Garic expressed his appreciation for Pascal, stating, "We are delighted to welcome Pascal Mogavero to CinemaNext as our new Executive Vice President of Operations. His proven track record and deep understanding of our industry, gained through his tenure at Eclair and JMS, will be invaluable as we chart this exciting course of development for CinemaNext."

In response to his appointment, Pascal Mogavero remarked, "I am honoured and enthusiastic about the opportunity to play a major part in guiding CinemaNext at this pivotal juncture. The cinema industry is undergoing significant transformation, and I look forward to leveraging my 20-plus years of corporate experience to contribute to the company's continued success."

Pascal Mogavero will report directly to CEO Georges Garic and is based out of CinemaNext's Liège-Barchon headquarters.

ABOUT CINEMANEXT

CinemaNext is the largest cinema exhibition services company in EMEA, providing smart, comprehensive solutions across the board, from projection equipment, audio systems, central systems, premium cinema solutions, cinema outfitting, content management, 3D projection systems & glasses, TMS, digital signage, screens to consulting services. Clients enjoy the highest level of reliability and lowest cost of ownership through our various services: consulting, design & project management, equipment sales and financing, installation, maintenance, support (NOC), online monitoring, content management, spare and consumables, service agreements and supply chain & logistics. 13,000 screens have been installed by our technicians to date. 9,500 screens in Europe currently avail of service contracts with our company. CinemaNext's main office is located in Liège-Blegny (Belgium). Regional offices can be found in 26 countries across Europe, Africa and the Middle East. For more information, please connect to <https://www.cinemanext.com>.

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